



My Mat Your Mat Corporate Sponsorship Program
"Making yoga & meditation accessible to everyone, everywhere."

Our **My Mat Your Mat Corporate** Sponsorship programs partners with corporations by providing them with mindfulness tools tailored to their needs while simultaneously having a direct impact in underserved communities.

Description

Using the Toms Shoes model of "Buy One, Give One", Yoga 4 The World supporters, collaborators, and sponsors will be able to donate the self-help and self-empowerment tools of yoga and meditation to schools, seniors centers, and other community members living and working in underserved communities.

How it Works

If you hire Yoga 4 The World for private lessons, a group lessons, a larger community, or join our corporate sponsorship program, you will directly help others. This means, as you find your peace and joy on your mat - you will bring peace and joy to an entire classroom of students, stressed out teachers, our beloved seniors, and/or other underserved populations and communities.



My Mat Your Mat Corporate Sponsorship Program

"Making yoga & meditation accessible to everyone, everywhere."

Tiers

Tier 1 - \$100,000

Your financial support sponsors free trauma-informed/recovery based yoga classes for individuals impacted by poverty, drug abuse, and sex trafficking. In exchange for your funding, Yoga 4 the World will provide:

- ★ 6 months of yoga classes to suit your company & community's needs
- ★ 6 months of guided meditation
- ★ Impact video interview between the CEO of the company and the CEO of Y4TW to discuss the company's commitment to wellness, mental health & philanthropy.
- ★ Establish an ambassadorship program that will provide mindfulness training
- ★ Personalized recognition video of impact stories.



Tier 2 - \$50,000

Your financial support sponsors free prenatal yoga for women of color. In exchange for your funding, Yoga 4 the World will provide:

- ★ 6 months of yoga classes to suit your company & community's needs
- ★ 6 months of guided meditation
- ★ Social media recognition
- ★ Personalized impact and thank you video



My Mat Your Mat Corporate Sponsorship Program
"Making yoga & meditation accessible to everyone, everywhere."



Tier 3 - \$20,000

Your financial support sponsors free yoga classes for youth to bolster resilience and mitigate the impact of the pandemic. In exchange for your funding, Yoga 4 the World will provide:

- ★ 6 months of yoga classes to suit your company & community's needs
- ★ Social media recognition
- ★ Personalized impact and thank you video

Introduction Level - \$5,000 - \$10,000

Would you like to establish a relationship with Yoga 4 The World to see what the experience would be like for 3 months. We would be happy to accommodate by providing:

- ★ 2 months of yoga classes to suit your company & community's needs
- ★ Social media recognition



Initiatives

Below are the following communities we are providing mindfulness tools to. We invite corporations to determine which initiatives they would like their funds to support

Yoga 4 Kids - providing free yoga and meditation classes to kids and school administrators.

Prenatal Yoga - providing free prenatal yoga classes to women of color.

Healing Kensington - providing free trauma-informed/recovery-based yoga classes to individuals impacted by poverty, drug abuse, and sex trafficking.

Contact

Steven J. Brice, Founder & CEO

Email: steven@yoga4theworld.org

www.yoga4theworld.org